

# PRESS RELEASE

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## **Service Connections, Inc. – We are The Secret to your success! <sup>sm</sup>**

**Too good to be true? Can you really get paid to shop, eat and even have your car washed? Service Connections, Inc., an Indianapolis based mystery shopping company does just that!**

Service Connections, Inc. contracts professional men and women to patronize area businesses and offer objective feedback to the managers and owners of these businesses. These professionals, known as “shoppers” are alerted via email of upcoming “shopping” opportunities and can choose to participate or not.

In 1996, Janet Fitzgerald-Sipe established Service Connections, Inc. to help businesses grow and maintain their current customers by focusing on customer service. As a former executive with Ameritech, working with fortune 500 companies, Fitzgerald-Sipe realized that one of the biggest challenges businesses face is poor customer-relations.

Many businesses have programs in place to evaluate employee performance; however, employees are often aware they are being evaluated and put their best foot forward. Service Connections, Inc. removes this element of informed-performance, enabling businesses to get a true sense of their employees’ strengths and weaknesses.

“Knowing how we are performing and how our competition is performing keeps our Frontline Team focused on delivering exceptional customer sales and service. Each Service Connections, Inc. report motivates our employees to make the most of each sales opportunity,” says a satisfied Service Connections, Inc. client.

Service Connections, Inc. works with businesses to pinpoint their specific needs and customizes the evaluation plan accordingly. They identify the demographic needs of the business and contact the “shoppers” who fit the criteria.

After a “shopper” visits the business, they fill out a detailed evaluation. Service Connections, Inc. delivers each evaluation along with other shopper reports and research-based feedback. The shopper is then reimbursed for any prearranged purchases and also gets paid for their time preparing the report. It is a great way to earn extra money and determine your own schedule by working as often as you choose.

Janet Fitzgerald-Sipe, President of Service Connections, Inc., is available for interview or to answer any questions you may have concerning Service Connections, Inc.

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